



DEAC CONSUMER INFORMATION DISCLOSURE FORM

GENERAL INFORMATION:

Name of Institution: American University of Leadership

Address: 1507 S Hiawassee Rd Suite 113, Orlando, FL 32835

Year Founded: 2009

First Accredited: N/A

President: Dr. Anass Lahlou

Accreditation (s) and Agency E-mail Contact Information:

- Commission of Independent Education, FL Department of Education
- Mrs. Brooks, Monica <Monica.Brooks@fldoe.org>

Participation in Funding Programs: N/A

MISSION AND DESCRIPTION:

Institution Mission Statement: The mission of American University of Leadership is to provide access to higher education opportunities that enable students to develop the knowledge and skills necessary to achieve their professional goals, improve the productivity of their organizations, and provide leadership and service to their communities.

Areas of Special Focus: Business and Leadership

Description of Institution:

American University of Leadership is a private online higher education university focused on Business Administration, specialized in leadership and promoting entrepreneurship in its alumni.

University advisory members have designed a visionary mission for AUL. This foresight supports our students and professionals in obtaining high quality management and technology skills with enough insight to ultimately become leaders and entrepreneurs. AUL believes that by supporting and educating students they will succeed in helping themselves, their community and their environment.

American University of Leadership's vision is to be the top international university in America and among the leading business schools in the world by inspiring students to face local, national and global challenges.

AUL is dedicated to teaching and directly applying knowledge to improve a diverse community, to educate students to become globally competent ethical leaders working and serving a complex and ever evolving world.

Student Demographic Profile: AUL students come from all areas and walks of life. They live throughout the world and have different family situations.

Majority of our students are earning their bachelor’s degree and are new to higher education, while the rest are professionals working toward their MBA or DBA so they expand their knowledge of the business field and develop skills that will improve their lives and their communities’.

		%
Status	Full Time	88.59%
	Part Time	11.41%
		100.00%
Sex	Female	44.02%
	Male	55.98%
		100.00%
Ethnicity	Caucasian or White, non-Hispanic	64.67%
	African-American or Black, non-Hispanic	31.79%
	Hispanic	
	Asian or Pacific Islanders	3.53%
	American Indian or Alaskan Native	
	Undisclosed	
		100.00%
Age	<18	0.27%
	18-21	28.26%
	22-29	54.89%
	30-39	5.71%
	40+	10.87%
		100.00%

Courses/Programs/Degrees:

Credential	Program	# Credits
Bachelor’s Degree	Business Administration	120
Master’s Degree	Business Administration	48
Doctorate Degree	Business Administration	60

Average Program Tuition/Cost per credit hour:

Programs	Tuition/Credit
Undergraduate Programs	
In State	\$150
Out of State	\$250
Graduate Program	
In State	\$200

Out of State	\$350
Doctorate Program In and Out of state	\$400

SUCCESS INDICATORS:

AUL is committed to the effective evaluation of its educational programs, its academic and administrative support services, and the use of assessment results for continuous improvement. Since the first Strategic Plan developed, the University has implemented a systematic, broad-based, and interrelated three-year cycle for strategic planning and evaluation processes that addresses the key components of educational activities – teaching, scholarship, professional development, and public service. Through the strategic planning and institutional effectiveness processes, the University creates annual implementation plans for each program, academic and administrative department, with unique goals and/or unit outcomes that reflect AUL Strategic Goals and Initiatives and Mission Statement. The university progress toward fulfilling these goals and outcomes is then assessed via annual reports.

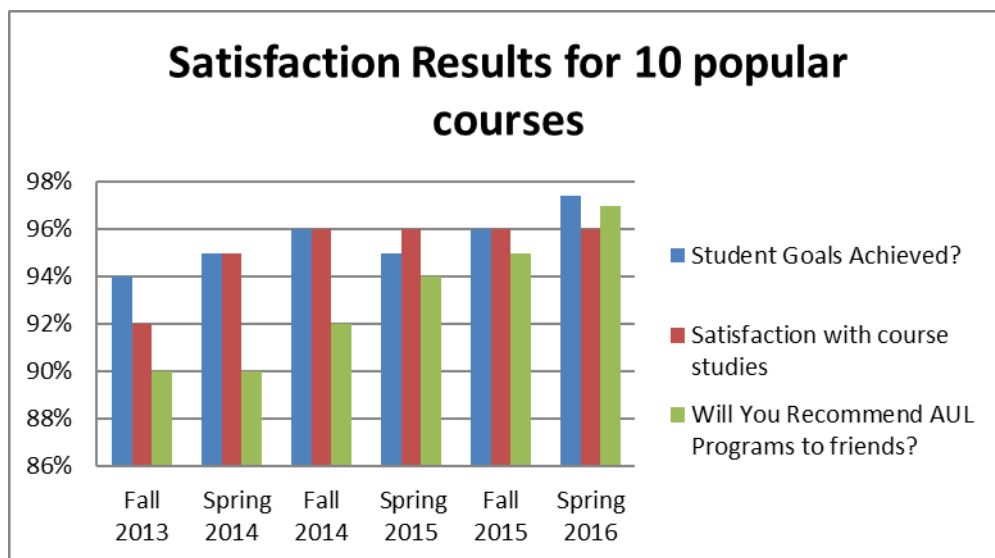
Completion/Graduation Rate for ALL programs/courses:

PROGRAMS	Program Length	2016 Graduation Rate
Bachelor of Business Administration	4- 5 years	88%
Master of Business Administration	2 Years	90%
Doctorate of Business Administration	3-5 Years	100%

Click on this link for this information: <http://edu.aulm.us/outcomes-assessment-program>
<http://edu.aulm.us/outcomes-assessment-program>

Percentage of students surveyed who responded that they –

- Achieved their learning goals: 100%
- Would recommend the institution to a friend: 98%
- Were satisfied with their studies: 98%



OTHER DISCLOSURES OF OUTCOMES:

	2014	2015	2016
Placement Rate	82%	84.4%	88.12%

